

C I T A T I O N

For the Conferment of the
Distinguished Alumni Award
on

Mr. Vineet Agrawal

Mr. Vineet Agrawal received his Bachelor's Degree in Mechanical Engineering with Distinction from IIT Delhi in 1983. He obtained his MBA degree from Bajaj Institute of Management Studies, Mumbai in 1985.

Mr. Agrawal is presently the President of the Wipro Consumer Care and Lighting business since 2002.

Mr. Agrawal joined Wipro as a Management Trainee in 1985. He was rotated through various positions before being appointed as the Chief Executive of Wipro Peripherals Business in 1999. Subsequently, he was appointed as the Corporate Executive Vice President handling the Six Sigma Quality function, Innovation foray and the CSR initiative for the Wipro Corporation in 2000. He has been a member of the Chief Executive Council of Wipro since 2000.

Mr. Agrawal has led the business of Wipro Consumer Care and Lighting from Rs.300 Cr to 2,000 Cr in 6 years. In 2007, in a bold move, his business acquired the Rs.700 Cr Unza – a South Asian Co. – this being the largest overseas personal care acquisition by an Indian Company. Mr. Agrawal's responsibility includes running the FMCG Indian business of Wipro, both in India and abroad. He also handles the Office Interior

business which includes the Office Modular furniture business and the Lighting business.

Mr. Agrawal pioneered Wipro's Social Responsibility with Wipro Applying Thought in Schools program. This was an initiative that he conceptualized and initiated in 2001 with a belief that this was something Wipro needs to get into. This initiative has grown to impact 800 schools and 700,000 children. The program encourages creativity in children by improving the teaching method in schools.

Mr. Agrawal's strength lies in Strategy development and executing it on ground. He was chosen to lead the complex Wipro Repositioning exercise during 1996-99. This brought in the Customer focus within Wipro, created a visual identity for Wipro and defined the values which Wipro stood for. This was a huge success internally within Wipro employees and also externally and made Wipro more visible and a talked about organisation.

In honouring Mr. Vineet Agrawal, IIT Delhi recognizes the outstanding contributions made by him as a Corporate Leader. Through his achievements, Mr. Vineet Agrawal has brought glory to the name of the Institute.